

**BUILDING PRODUCTIVE TEAMS THROUGH
BETTER COMMUNICATION
& DEEPER UNDERSTANDING**



When we know who we are, and learn to value what we have to offer, our roles become more well-defined and how we show up begins to inspire others.

We often don't know our strengths.

We don't know that we are unique and that knowing our strengths gives us permission to be who we are.

We think that because something we do is easy, that it's easy for everyone... and that is not the case.

5 BENEFITS OF USING CLIFTONSTRENGTHS IN YOUR ORGANIZATION

PLACE PEOPLE IN THE RIGHT ROLES

The Right Role = Employees who are more engaged, energized, and happy at work.

PROMOTE POSITIVE COACHING

When you focus on people's strengths, rather than weaknesses, you create a positive workplace atmosphere.

INDIVIDUALIZE MANAGEMENT

The "one size fits all" approach rarely works. Learning each team member's strengths allows customization of leadership style for greater productivity.

FACILITATE COLLABORATION

People should be specialists; teams should be well-rounded. Placing complementary people together make for easier collaboration and better results.


IMPROVE SELF-AWARENESS

Having an awareness of one's own strengths is highly beneficial. This leads to higher productivity and confidence in one's role thereby having an overall positive impact on the team and the company.



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Purpose

Understand the benefit of a strengths-based mindset, especially as it relates to leadership, building teams and role development.

Session Structure

- Take the CliftonStrengths Full 34 Assessment in advance of session
- 4-hour session to explore individual and team talent themes (Virtual or in-person delivery)
 - ✓ How they are contributing to you and your team's success
 - ✓ How they might be holding you back and how to shift for more success
 - ✓ Learn which situations require a "less is more" approach regarding one's talents
 - ✓ Explore one goal or pain point and how Strengths can create a positive impact
 - ✓ Determine next steps and accountability

Benefits

- Expand the inventory of natural assets of current and future team members
- Reveal opportunities to leverage and fully develop the instinctive talents of team members to optimize engagement, business outcomes and retention
- Inform succession planning and leadership development strategy

Optional Next Steps

- Leadership Playbook and Team Review
- 1:1 or small group coaching plans
- Additional workshops designed to foster a Strengths-Based Culture

Please inquire for details

Investment

- Assessment fee: \$65pp ≤10 / 11-20 \$60pp + \$150 admin fee.
For larger teams please inquire
- 4-hr facilitation \$2000 (value \$3500)
- Travel fees if applicable

Payment terms 50% to start, 50% upon completion.

JO SELF



Jo Self is a globally recognized Gallup Certified Strengths Coach, mentor, author, and strategic thought partner. As the founder of Practical Strengths LLC. She is dedicated to helping individuals, teams, and entire communities by utilizing a common language which celebrates individuals and recognizes that differences are advantages. Her ultimate goal is to bring communities together and positively power them forward.

Jo blends data-driven insight with heart-centered leadership to catalyze meaningful change. From TED-style talks to grassroots programs like 52 Sparks, Jo inspires action through curiosity, connection, and a belief that we all lead with positive intention and that together we are truly better.