

The FUTURE of *Strengths* LABORATORY

April 15-19, 2026 | Dallas, Texas

This is not a conference.
It's a build.
Join 60 architects and
leaders as we
construct the future
of Practical Strengths.

Direct Access

Spend 2-4 days in an intimate room with 60 decision-makers in Education, Non-Profit, and Coaching.



THE VISIONARY (\$3,000)

The Anchor

Includes 4 tickets, a prime demo station, and 5-minute opening speaking slot.

Includes 4 tickets.



THE FACULTY PATRON (\$1,250)

The Support - 7 available

Offset travel for our expert guest faculty. *Includes 1 ticket* and a dedicated shout-out during their session.

Impact-Driven

Support the L3C mission to bring sustainable Strengths culture to under-resourced sectors.



THE IMPACT PARTNER (\$1,000)

The Scholarship

Fully fund a seat for a Non-Profit leader. Listed as a Social Impact Partner in all materials.

No "Ouch" Pricing

High-impact partnerships designed for real-world budgets.



THE COMMUNITY WEAVER (\$2,000)

The Connector - 2 available

Sponsor the "Lunch Visa" cards given to every attendee in your branded envelope.

Includes 2 tickets.



THE FUEL PARTNER (\$850 or In-Kind)

The Energy - 4 available

Host an AM or PM snack break.

Includes 1 ticket.

Ready to build with us?

Contact: Jo Self | jo@practicalstrengths.org | +1.716.394.3761

